## Advanced Techniques <br> 6.1A - Maximizing With a Reduction

## Radical Plastic Surgery

\#1) In order to pay for radical plastic surgery, George decides he needs a business plan to pay for said surgery. George's entrepreneur spirit has led him to building toys and selling them online. George can sell 12 remote controlled double helix helicopters per day at a price of $\$ 150$. He estimates that for each $\$ 3$ price reduction he can sell two more helicopters per day. If each helicopter costs him $\$ 120$ to make and fixed costs are $\$ 10$, what price should he charge to maximize his profit?

What price should be charged per item?

How many helicopters will he sell at this price?

What is his maximum profit?

## Turbo Lawn Mowers

\#2) George can sell four turbo charged lawn mowers per day at a price of $\$ 1,200$. He estimates that for each $\$ 20$ price reduction, he can sell two more mowers per day. If each car costs him $\$ 1,000$ and his fixed costs are $\$ 100$, what price should he charge to maximize his profit?

What price should be charged per item?

How many mowers will he sell at this price?

What is his maximum profit?

Sentence answer:

# Advanced Techniques <br> 6.1A - Maximizing With a Reduction 

## Scalping Cavaliers

\#3) George finds that if he sells a scalped Cavs ticket at $\$ 200$, he will sell 300 tickets per day. He estimates that each $\$ 10$ price reduction will result in 30 more tickets sold per day.

Find the ticket price to maximize the revenue.

What price should be charged per item?

How many tickets would be sold at the maximum revenue?

What is the maximum revenue?

Sentence answer:

## Barrels of Monkey

\#4) George produces barrels of monkey. He can sell 1 million barrels of monkey a day at a price of $\$ 25$ per barrel. If each $\$ 1$ price increase results in a sales decrease of 50,000 barrels per day, what price will maximize the George's revenue?

What price should be charged per item?

How many barrels will it sell at this price?

What is the maximum revenue?

Sentence answer:

## Advanced Techniques <br> 6.1A - Maximizing With a Reduction

## Renting Furniture

\#5) Since his parents work 48 hour shifts on the weekend, George decides to rent out his parents furniture while they are at work. He finds that he can rent 60 pieces of furniture if he charges $\$ 80$ for a weekend. He estimates that for each $\$ 5$ price increase it will rent three fewer pieces of furniture. What price should he charge to maximize its revenue?

## Pollen

\#6) Testing out the pollen market, George planted 20 flowers with each flower yielding 90 bee handfuls of pollen. He estimates that for each additional flower that he plants, the yield of each flower will decrease by 3 bee handfuls. How many flowers should he plant to maximize his pollen farm?

What price should be charged per item?

How many cars will it rent at this price?

What is the maximum revenue?

Sentence answer:

How many flowers should he plant?

What is the yield per flower?

What is his maximum pollen production?

Sentence answer:

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## Ant Farm

\#7) George decides to produce and sell ant farms. He sets out 40 peach pits resulting in each peach pit attracting 60 ants. He estimates that for each additional peach pit that he sets out, the attractiveness of each pit will decrease by 2 ants. How many peach pits should he set out to maximize his ant harvest?

How many peach pits should he set out?

What is the yield of ants per peach pit?

What is the total ant harvest?

## Neighbors' Cars

\#8) Using Craigslist George can sell 12 of his neighbors' cars per week at a price of $\$ 2000$ each. He estimates that for each $\$ 400$ price decrease will result in 3 more sales per week. If it cost him $\$ 1200$ to hire a thief to steal each car, what price would he charge to maximize his profit?

What price would he charge to maximize his profit?

How many will he sell at this price?

What is his maximum profit?

Sentence answer:

