## Advanced Techniques 6.4 – Related Rates

Sometimes *both* variables in an equation will be functions of a *third* variable, usually *t* for time. For example, for a seasonal product such as fur coats, the price p and weekly sales x will be related by a demand equation, and both price p and quantity x will depend on the time of year.

Differentiating both sides of the demand equation with respect to time *t* will give an equation relating the derivatives  $\frac{dp}{dt}$  and  $\frac{dx}{dt}$ 

Such "related rates" equations show how fast one quantity is changing relative to another.

## Ex A: Finding Related Rates

#1) A pebble thrown into a pond causes circular ripples to radiate outward. If the radius of the outer ripple is growing by 2 feet per second, how fast is the area of the circle growing at the moment when the radius is 10 feet?

Since the radius is increasing by 2 feet per second,  $\frac{dr}{dt} =$ 

#2) A boat yard's total profit from selling x outboard motors is  $P(x) = -x^2 + 1000x - 2000$ . If the outboards are selling at the rate of 20 per week, how fast is the profit changing when 400 motors have been sold?

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#3) A study of urban pollution predicts that sulfur oxide emissions in a city will be  $S(x) = 0.1x^2 + 20x + 2$  tons, where x is the population (in thousands). The population of the city t years from now is expected to be  $x = 20\sqrt{t} + 800$  thousand people. Find how rapidly sulfur oxide pollution will be increasing 4 years from now.