

Derivative Applications

3.1A – Marginal & Other Applications

We Got Portals Co.

#1) We Got Portals Company finds that its cost function is $C(x) = 60,000\sqrt{x} - 4000\sqrt[3]{x}$ dollars, where x is the daily production of magical portals.

- Find the marginal cost function.
- Find the marginal cost when 8 portals have been produced.
- Interpret your answer from part b.

Portal Remover Inc.

#2) Portal Remover Inc. finds that its revenue function is $R(x) = 3000\sqrt[3]{x} + 64\sqrt{x}$ dollars, where x is the daily sales of portal removers.

- Find the marginal revenue function.
- Find the marginal revenue when 64 portal removers have been sold.
- Interpret your answer from part b.

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Portal Med Supply

#3) Portal Med Supply find that its total profit from selling x vomit bags is $P(x) = 0.02x^{3/2} - 1500$ dollars.

- Find Portal Med Supply's marginal profit function.
- Find the marginal profit when 5,000 vomit bags have been sold.
- Interpret your answer from part b.

Portal Research and Development Labs

#4) Portal Research and Development Labs finds that the population of a city will be $P(x) = 12,000 - 12x + 6000x^2 + 10x^{-3}$ people x years after portal technology enters the city.

- Find the rate of change of population x years after portal tech enters the city.
- Find the rate of change 2 years from now.
- Interpret your answer from part b.
- Find the rate of change 10 years from now.
- Interpret your answer from part d.

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Turtle Flu

#5) The number of Mario Brothers that have been newly infected on day t of a turtle flu epidemic is

$$f(t) = 25t^2 - 3t^3 \text{ for } 0 \leq t \leq 5.$$

- Find the number of newly infected Brothers on day 2.
- Interpret your answer from part a.
- Find the instantaneous rate of change on day 2.
- Interpret your answer from part c.

Turtle Classifieds

#6) It has been estimated that the total number of turtles who will see a Craigslist add that has run for d consecutive days is $N(d) = 10,000 - \frac{5,000}{d}$ turtles.

- Find $N(5)$.
- Interpret your answer from part a.
- Find $N'(5)$.
- Interpret your answer from part c.

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Turtle Tech

#7) Turtle Tech finds that a turtle can memorize $I(t) = 36\sqrt{t}$ Italian phrases after being stomped t times by a plumber for $0 \leq t \leq 14$.

- Find the instantaneous rate of change of the phrases.
- Find the instantaneous rate of change after 4 stomps.
- Interpret your answer from part b.

Turtle Chemical Plant

#8) Turtle Chemical Plant burns oil and as a result the amount sulfur dioxide pollution blowing x miles downwind of the plant is $s(x) = 59x^{-2}$ parts per minute.

- Find $s(2)$.
- Interpret your answer from part a.
- Find $s'(2)$.
- Interpret your answer from part c.